

03.07.2012 ADRIAN WOOLCOCK OF PROSIDIAN CONSULTING NAMED CHARLOTTE BUSINESS JOURNAL'S TOP 40 UNDER 40 FOR 2012

For more information and media contacts visit: ProSidian: [www.ProSidian.com](http://www.ProSidian.com) | City of Charlotte: [www.charmeck.org/](http://www.charmeck.org/) | Charlotte Business Journal: <http://www.bizjournals.com/charlotte/nomination/4391>

**PROSIDIAN MANAGING PRINCIPAL SELECTED BY CHARLOTTE BUSINESS JOURNAL AS ONE OF THE TOP 40 UNDER 40 FOR 2012**

ProSidian Consulting ([www.ProSidian.com](http://www.ProSidian.com)) is proud to announce that its Managing Principal (Adrian Woolcock) has been honored with a recognition by inclusion in the Charlotte Business Journal's Top 40 Under 40 For 2012. In its selection of "40 Under Forty Class Of 2012", The Charlotte Business Journal recognizes 40 of the region's brightest and most talented up-and-comers. These dynamic young professionals have shaped our community in ways that have made the Charlotte region a better place to do business and live.

Furthermore, the Top 40 Under 40 Award is given to area business executives who possess exemplary leadership qualities and skills; demonstrate outstanding business ethics; and contribute to the betterment of the community. This award is inclusive of nominations covering 16 counties in North Carolina.

Adrian Woolcock (Managing Principal) commented on the recognition: *"This is quite an honor to be recognized in this way. The fact that The Charlotte Business Journal included me in its selection of '40 Under Forty Class Of 2012,' signals that our efforts to deliver excellence in all that we do has paid off. It is gratifying to be recognized in this way."*

Since moving to the Charlotte Region in 2008, Adrian Woolcock has exhibited qualities of servant leadership in the community, serves on community based boards, and is the Managing Principal of ProSidian Consulting. Launched in 2008, ProSidian focuses on helping clients improve their operations through services for Risk, Compliance, and Business Process. ProSidian is a firm where client results, team dynamics, entrepreneurial spirit, and respect for the individual form the cornerstone of a culture for advisory services. ProSidian Consulting has also been included as one of DiversityBusiness.com's Top 2012 Business ([www.diversitybusiness.com](http://www.diversitybusiness.com)).

*"As a newcomer to the Charlotte region, this honor, and the endorsement of the community illustrates that Charlotte is a growing city with great opportunities. With a mindset for servant leadership, my inclusion in this select group of Charlotte's 40 Under 40 shows there are true opportunities to grow roots with community and business activities in the Carolinas."* said Adrian Woolcock (ProSidian's Managing Principal)

Adrian holds a B.A. in Business Management and Sports Management from Rice University and a MBA in Finance from the University Of Houston Bauer College Of Business. In addition, he has completed Advanced Management Training at the Tuck School of Business at Dartmouth College.

Throughout his career, he has actively participated in leadership forums and community development efforts through organizations such as NABA, AABE, and Junior Achievement. Adrian is a participant in Leadership Charlotte Class XXXII and also serves as Metrolina Charlotte RAC MBEIC Chair on The CMSDC Board.

The Charlotte Business Journal published by American City Business Journals will publish a special recognition announcement appearing in the March 9, 2012 edition of the publication and will honor the "40 Under Forty Class Of 2012" recipients at the 19th Annual 40 under 40 Awards event on March 7, 2012 at the McGlohon Theater at Spirit Square in Charlotte.



**ABOUT PROSIDIAN CONSULTING**

**Risk Management | Energy & Sustainability | Compliance | Business Process | IT Effectiveness | Talent Management**

ProSidian Consulting, LLC is an integrated consulting services firm focusing on providing value to clients through tailored solutions based on industry leading practices. ProSidian provides strategically diversified business and technical services focused Risk Management, Energy & Sustainability, Compliance, Business Process, Program/Project Management, HR Talent Management and IT Effectiveness (Information Technology/Staff Augmentation). Linking strategy to execution, ProSidian assists client leaders in maximizing company return on investment capital through design and execution of operations core to delivering value to customers. Our Services are deployed across the enterprise, target drivers of economic profit (growth, margin and efficiency), and are aligned at the intersections of assets, processes, policies and people delivering value.

Learn more about ProSidian Consulting at [www.ProSidian.com](http://www.ProSidian.com)

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## ABOUT CHARLOTTE BUSINESS JOURNAL

The Business Journals is a premier media solutions platform for companies strategically targeting business decision makers. The Business Journals deliver a total business audience of over 10 million people via our 42 websites, 62 publications and over 700 annual industry leading events. The Business Journals are a division American City Business Journals. American City Business Journals is an American newspaper chain based in Charlotte, North Carolina owned by Advance Publications. With over 60 publications, American City Business Journals is the largest publisher of metropolitan business newsweeklies in the United States, with 40 business journals across the country. It has a range of media including 40 primary metropolitan weekly publications, which reach 4 million readers with business community related news, and The Business Journals, which has daily news from those newspapers and other business news and information.

The Charlotte Business Journal provides business news and The publications media products provide comprehensive coverage of business news from a local, regional and national perspective. Charlotte is the largest city in the U.S. state of North Carolina and the seat of Mecklenburg County. Charlotte's population according to the US Census Bureau ranks the city the 17th largest city in the United States based on population. With Sporting News, Hemmings Motor News, NASCAR Illustrated, Inside Lacrosse and several other leading sports publications also in our family, ACBJ reaches millions of readers who are highly engaged in their industries and hobbies. **Learn more about The Charlotte Business Journal at <http://www.bizjournals.com/charlotte/>**