

11.07.2014

AON CORNERSTONE INNOVATIVE SOLUTIONS, INC. CHOOSES PROSIDIAN CONSULTING AS NEW STRATEGIC PARTNER

For more information and media contacts visit: www.ProSidian.com | <http://www.aon.com>**Prosidian Selected To Participate As A Member Of Aon Cornerstone Innovative Solutions Partnering Program**

Charlotte, North Carolina – ProSidian Consulting, LLC has been selected to participate as a member of the Aon Cornerstone Innovative Solutions Partnering Program. Aon Cornerstone Innovative Solutions, Inc., a business of Aon Corporation (NYSE: AON), chooses ProSidian Consulting as new strategic partner based on the Firm's competitive positioning, engagement delivery infrastructure and collaborative approach to helping forward thinking clients solve problems and improve operations.

The Aon Cornerstone Initiative is an entrepreneurial growth strategy designed to deliver distinctive value to clients by developing relationships with minority-owned partners across the firm's three main business units: Aon Risk Services, Aon Benfield and Aon Consulting. ProSidian is a management and operations consulting firm with a reputation for its strong national practice spanning six solution areas including Risk Management, Compliance, Business Process, IT Effectiveness, Energy & Sustainability, and Talent Management. Prosidian leverages "Experienced Only Resources" with cost Competitive Rates lower than Tier 1 Firms to tailor tailored solutions based on industry leading practices with direct Senior Leadership Involvement from start-to-finish.

ProSidian operates in the Tier 2 and Tier 3 category for Advisory, Administrative Management and General Management Consulting (NAICS 541611). Launched by former Big 4 Management Consultants; our multidisciplinary teams bring together the talents of nearly 190 professionals nationally to complete a wide variety of engagements for Private Companies, Fortune 1,000 Enterprises, and Government Agencies of all sizes. Our Services are deployed across the enterprise, target drivers of economic profit (growth, margin and efficiency), and are aligned at the intersections of assets, processes, policies and people delivering value.

Aon plc is the leading global provider of risk management, human resource consulting and outsourcing solutions. Aon Cornerstone unites the global risk management and human resource solutions of Aon with the local presence and functional knowledge of (MBE) to deliver distinctive value to clients. By partnering with Aon Cornerstone, ProSidian Consulting, LLC (while remaining independent) now has access to resources, expertise and global reach to acquire more large clients and better serve our existing clients.

By leveraging the specialized expertise, broad resources, global network, intellectual capital and best practices of the two firms, this partnership is positioned to deliver strategic, integrated strategies and solutions for managing risk and human resource demands while meeting important diversity and inclusion imperatives in an increasingly complex global environment. Aon Cornerstone has developed a unique and unmatched client service delivery platform by forging strategic partnerships with minority-owned insurance agencies and consulting firms across the U.S. It merges the global risk management and human resource capabilities of Aon with the knowledge and experience of top Minority Business Enterprises (MBEs).

Through a rigorous vetting process, ProSidian Consulting, LLC was selected by Aon Cornerstone as an ideal partner based on our reputation and track record of success. This approach ensures that Aon Cornerstone establishes partnerships with the most qualified MBEs prepared to deliver the best solutions, products and services to your firm. Through this partnership, Aon Cornerstone will combine ProSidian Consulting and Aon's highly complementary capabilities to deliver even more value to our clients, service providers and to the industry at large, including but not limited to Private Companies, Fortune 1,000 Enterprises, and Government Agencies of all sizes.

"I met Adrian Woolcock (Managing Principal – Prosidian) in 2011 while attending the Dartmouth College - The Tuck School of Business at Dartmouth "Building a High-Performing Minority Business, Minority Business Executive Program" and have been impressed with The Firm's growth and service capacity for Fortune 1,000 Enterprises, and Government Agencies of all sizes." - Michele Howell (Vice President, Sales - Aon-Cornerstone Innovative Solutions). "We asked a great deal of information from Adrian Woolcock and the ProSidian Team as part of our careful due diligence process and are looking forward to capturing opportunities which leverage the combined AON/Prosidian Platform for focused efforts to make our partnership a success. I am certain that our combined expertise along with some good fortune will make this a truly fruitful endeavor for all involved" - Leonard E. McLaughlin (President – Aon Cornerstone Innovative Solutions).

Leading risk management and human capital solutions are driven through Aon's ability to foster innovative response strategies within a framework of shifting market environments and emerging client needs. As a global organization that helps to further client goals across all industries, it is critical to stay ahead of the curve. Aon Cornerstone Innovative Solutions was created under the circumstances of client demand for meaningful MWBE partnerships that would support broader business imperatives alongside the rapid growth of minority populations. With \$100 B diverse spend and growing (2010, 3500 companies surveyed, NMSDC), 1% professional services penetration (2010, NMSDC), and \$44.5 B diverse spend invested by Billion Dollar Round Table (15 Fortune 500 companies = our clients), the Aon Cornerstone MWDBE partnering strategy helps meet Client Demand and reinforces The Aon plc competitive positioning in alliance with Cornerstone Partners to create a Win-Win Strategy in the markets we serve.

Adrian Woolcock, Managing Principal of ProSidian states, *"At ProSidian Consulting, we place a high premium on teaming relationships with organizations who share our vision for providing value added services to clients in the industries we serve. We advocate for a Structured Approach To Strategic Solutions. To succeed, we bring together talented and committed people with diverse perspectives -- people who can challenge one another's thinking, people who collectively approach problems from multiple points of view to add value to our clients in the markets we serve."* **Moureen Smith, Operations Manager of ProSidian states,** *"We are proud to be selected as a new addition into the exclusive Aon Corporation network of partners seeking to care for existing clients' needs while exploring new endeavors that would afford global corporations, Fortune 100 companies, and large public entity clients the opportunity to work with an experienced minority-owned firm, while simultaneously giving them the comfort of Aon's extensive global network of resources, support and service."*

In 2009, Aon launched Aon Cornerstone Innovative Solutions, the industry's only dedicated entity focused on diverse supplier relationships. Aon Cornerstone has developed a unique and unmatched client service delivery platform by forging strategic partnerships with women-, minority- and service Disabled Veteran-owned insurance agencies and consulting firms across the United States. Three years later, Aon Cornerstone has built an unsurpassed network of the nation's leading MWBEs in the professional services industry to create unique opportunities for our clients. Aon is committed to meaningful supplier diversity strategies, both within our organization and for our clients.

The Aon Cornerstone Mission is to support clients' diverse business strategies through high-value MWDBE collaborations powered by Aon's risk management and human resource solutions. Aon's Role is to facilitate strategic partnerships with clients, MWDBEs and colleagues to understand client needs and to source the right MWDBEs (such as ProSidian Consulting) based on client needs while acting as the ongoing liaison between client, colleague and MWDBE. The impact of the Cornerstone Initiative will deliver client value in the markets we serve by providing quality-driven MWDBE solutions, expanding MWDBE footprint (foster access, visibility), and support community growth.

The Evolution of the Cornerstone Initiative has already created a best practice as a marketplace pioneer with knowledge, skills, past performance, and expertise in delivering a flexible MWDBE Network with broad industry capabilities maintaining local, regional, and national presence combined with thought Leadership spend models, strategic positioning, and forward-thinking joint ventures. Through this partnership, Aon Cornerstone will combine ProSidian Consulting and Aon Corporation's highly complementary capabilities to deliver even more value to our clients including but not limited to Private Companies, Fortune 1,000 Enterprises, and Government Agencies of all sizes.

This accomplishment will enhance The Growth Opportunity for ProSidian Consulting to create sustainable advantage and serve as a Key Success Factor by building an engagement ecosystem that 1) develops and maintains a sustainable government client base (60% share of our intended target market), 2) grows a strategic presence in other market areas (Texas, Georgia, Florida, Maryland, Virginia), 3) increases service contracts for clients in the private sector (35% share of our intended target market) and other applicable sectors (i.e. Non-Profit - 5% share of our intended target market).



ABOUT AON CORPORATION

Aon Corporation (NYSE: AOC) is the leading global provider of risk management services, insurance and reinsurance brokerage, and human capital consulting. Through its more than 66,000 colleagues worldwide, Aon unites to empower results for clients in over 120 countries via innovative and effective risk and people solutions and through industry-leading global resources and technical expertise. Aon's industry-leading global resources and technical expertise are delivered

locally through more than 500 offices in more than 120 countries. Named the world's best broker by Euromoney magazine's 2008 Insurance Survey, Aon also ranked highest on Business Insurance's listing of the world's largest insurance brokers based on commercial retail, wholesale, reinsurance and personal lines brokerage revenues in 2008. A.M. Best deemed Aon the number one insurance broker based on brokerage revenues in 2007 and 2008, and Aon was voted best insurance intermediary, best reinsurance intermediary and best employee benefits consulting firm in 2007 and 2008 by the readers of Business Insurance. For more information on Aon, log onto <http://www.aon.com/>.



ABOUT PROSIDIAN CONSULTING

Risk Management | Compliance | Business Process | IT Effectiveness | Energy & Sustainability | Talent Management

ProSidian is a management and operations consulting firm with a reputation for its strong national practice spanning six solution areas including Risk Management, Compliance, Business Process, IT Effectiveness, Energy & Sustainability, and Talent Management. We help forward thinking clients solve problems and improve operations. Launched by former Big 4 Management Consultants; our multidisciplinary teams bring together the talents of nearly 190 professionals nationally to complete a wide variety of engagements for Private Companies, Fortune 1,000 Enterprises, and Government Agencies of all sizes.

Our Services are deployed across the enterprise, target drivers of economic profit (growth, margin and efficiency), and are aligned at the intersections of assets, processes, policies and people delivering value. ProSidian clients represent a broad spectrum of industries to include but are not limited to Manufacturing, Banking & Financial Services, Consumer Products & Retail, Energy & Utilities, Federal State, & Local Government Agencies.

Learn more about ProSidian Consulting at www.ProSidian.com

Contact ProSidian Consulting:
Maureen Smith
800.597.6904 Ext: 707
Msmith @ ProSidianConsulting.com

